



Up Close with Vegas

By Sarene Seet

The moment I stepped into Vegas Interior Design's office at Wing Tai Industrial Centre, I cannot help but felt inspired by its opulent foyer. Not only did I cosy up to the warm ambience immediately but little touches like the fresh fragrance that greeted me was something I didn't expect.

I soon became clear that when I started to chat with its owners, Kelvin Lim and Erin Tan; they reflect the same warmth they too would share in the conversation.

Having been in the business for 14 years, Vegas Interior Design started from a humble beginning as Erin related, "It was just Kelvin, myself and 2 other designers." The team has grown from strength-to-strength and it now boasts 40 staff. Easy-mannered and hospitable, both owners shared their passion about their business and a mantra that strongly emphasised the importance of an after-sales service, "Even if it meant a loss for us, we're out to satisfy our clients," declared Erin.

Here, Kelvin and Erin share their insights and experiences on home renovations for couples and families.

> Is it true that modelling a home reflects a major part of a lifestyle?

Kelvin: In every aspect, this is true. We have seen many home owners modelling their homes according to the preference of an individual member of the family from wall colours, furnishings and accessories that portray their style and personality.

> What is your definition on interior designing?

Kelvin: It is a delicate balance whereby interior designing must be able to draw inspiration and at the same time create a homely environment. If these elements are not there, then the investment spent for a design would be a total failure.

Erin: Normally, we would advise couples and families on the importance of developing a design plan that is sustainable for future resale of the apartment. For instance, modern Zen has increasingly been a popular theme because it is easy to maintain and resale value may likely fetch a higher price.

> Are home owners realistic in their demands on renovation?

Kelvin: It is only natural for home owners to want the best for their homes. Having said that, there are many aspects to consider like affordability and sustainability. Our team of designers are trained to handle clients' expectations through a thoughtful process.

Erin: I would like to add that we give sound advice to home owners on the importance of practically versus going only for the aesthetic of a home. This would potentially create a meaningful and thoughtful design for a home.

> How do you stand out from your competitors?

Kelvin: Well, we have a well-defined business structure and we endorse and use quality products in the market. We enrol our designers in seminars, training and development courses to upgrade their skills. We take special care in each project as our aim is to foster a lasting relationship with our clients not only on project-specific.

Erin: To add on, we take ownership in what we do, from the start to handover of the keys. We address complaints and assist our clients to resolve issues immediately. Throughout the years, we have earned our hallmark as a trustworthy vendor and we have many regulars who keep coming back.



Kelvin Lim, CEO
Vegas Interior Design